

DUMPS ARENA

Salesforce Certified Data Architect

Salesforce Data-Architect

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QUESTION NO: 1

Universal Containers (UC) has implemented Sales Cloud for its entire sales organization, UC has built a custom object called projects_c that stores customers project detail and employee bitable hours.

The following requirements are needed:

A subnet of individuals from the finance team will need to access to the projects object for reporting and adjusting employee utilization.

The finance users will not access to any sales objects, but they will need to interact with the custom object.

Which license type a data architect recommend for the finance team that best meets the requirements?

- A. Service Cloud
- B. Sales Cloud
- C. Light Platform Start
- D. Lightning platform plus

ANSWER: D**QUESTION NO: 2**

Universal Container is using Salesforce for Opportunity management and enterprise resource planning (ERP) for order management. Sales reps do not have access to the ERP and have no visibility into order status.

What solution a data architect recommend to give the sales team visibility into order status?

- A. Leverage Canvas to bring the order management UI in to the Salesforce tab.
- B. Build batch jobs to push order line items to salesforce.
- C. leverage Salesforce Connect top bring the order line item from the legacy system to Salesforce.
- D. Build real-time integration to pull order line items into Salesforce when viewing orders.

ANSWER: C**QUESTION NO: 3**

DreamHouse Realty has a Salesforce deployment that manages Sales, Support, and Marketing efforts in a multi-system ERP environment. The company recently reached the limits of native reports and dashboards and needs options for providing more analytical insights.

What are two approaches an Architect should recommend? (Choose two.)

- A. Weekly Snapshots
- B. Einstein Analytics
- C. Setup Audit Trails
- D. AppExchange Apps

ANSWER: B D

QUESTION NO: 4

Universal Containers (UC) is concerned about the accuracy of their Customer information in Salesforce. They have recently created an enterprise-wide trusted source MDM for Customer data which they have certified to be accurate. UC has over 20 million unique customer records in the trusted source and Salesforce. What should an Architect recommend to ensure the data in Salesforce is identical to the MDM?

- A. Extract the Salesforce data into Excel and manually compare this against the trusted source.
- B. Load the Trusted Source data into Salesforce and run an Apex Batch job to find difference.
- C. Use an AppExchange package for Data Quality to match Salesforce data against the Trusted source.
- D. Leave the data in Salesforce alone and assume that it will auto-correct itself over time.

ANSWER: C

QUESTION NO: 5

Get Cloudy Consulting uses an invoicing system that has specific requirements. One requirement is that attachments associated with the Invoice_c custom object be classified by Types (i.e., "Purchase Order", "Receipt", etc.) so that reporting can be performed on invoices showing the number of attachments grouped by Type.

What should an Architect do to categorize the attachments to fulfill these requirements?

- A. Add additional options to the standard ContentType picklist field for the Attachment object.
- B. Add a ContentType picklist field to the Attachment layout and create additional picklist options.
- C. Create a custom picklist field for the Type on the standard Attachment object with the values.
- D. Create a custom object related to the Invoice object with a picklist field for the Type.

ANSWER: D

QUESTION NO: 6

NTO need to extract 50 million records from a custom object everyday from its Salesforce org. NTO is facing query timeout issues while extracting these records.

What should a data architect recommend in order to get around the time out issue?

- A. Use a custom auto number and formula field and use that to chunk records while extracting data.
- B. The REST API to extract data as it automatically chunks records by 200.
- C. Use ETL tool for extraction of records.
- D. Ask SF support to increase the query timeout value.

ANSWER: C

QUESTION NO: 7

An architect is planning on having different batches to load one million Opportunities into Salesforce using the Bulk API in parallel mode. What should be considered when loading the Opportunity records?

- A. Create indexes on Opportunity object text fields.
- B. Group batches by the AccountId field.
- C. Sort batches by Name field values.
- D. Order batches by Auto -number field.

ANSWER: D

QUESTION NO: 8

Universal Containers (UC) has adopted Salesforce as its primary sales automated tool. UC has 100,00 customers with a growth rate of 10% a year, UC uses an on-premise web-based billing and invoice system that generates over 1 million invoices a year supporting a monthly billing cycle.

The UC sales team needs to be able to pull a customer record and view their account status, Invoice history, and opportunities without navigating outside of Salesforce.

What should a data architect use to provide the sales team with the required functionality?

- A. Create a custom object and migrate the last 12 months of Invoice data into Salesforce so it can be displayed on the Account layout.
- B. Write an Apex callout and populate a related list to display on the account record.
- C. Create a mashup page that will present the billing system records within Salesforce.
- D. Create a visual force tab with the billing system encapsulated within an iframe.

ANSWER: C

QUESTION NO: 9

Universal Containers has a public website with several forms that create Lead records in Salesforce using the REST API. When designing these forms, which two techniques will help maintain a high level of data quality?

- A. Do client-side validation of phone number and email field formats.
- B. Prefer picklist form fields over free text fields, where possible.
- C. Ensure the website visitor is browsing using an HTTPS connection.
- D. Use cookies to track when visitors submit multiple forms.

ANSWER: A B**QUESTION NO: 10**

Universal Containers (UC) has implemented Sales Cloud and it has been noticed that Sales reps are not entering enough data to run insightful reports and dashboards. UC executives would like to monitor and measure data quality metrics. What solution addresses this requirement?

- A. Use third-party AppExchange tools to monitor and measure data quality.
- B. Generate reports to view the quality of sample data.
- C. Use custom objects and fields to calculate data quality.
- D. Export the data to an enterprise data warehouse and use BI tools for data quality.

ANSWER: A**QUESTION NO: 11**

Universal Containers is planning out their archiving and purging plans going forward for their custom objects Topic__c and Comment__c. Several options are being considered, including analytics snapshots, offsite storage, scheduled purges, etc. Which three questions should be considered when designing an appropriate archiving strategy?

- A. How many fields are defined on the custom objects that need to be archived?
- B. Which profiles and users currently have access to these custom object records?
- C. If reporting is necessary, can the information be aggregated into fewer, summary records?
- D. Will the data being archived need to be reported on or accessed in any way in the future?
- E. Are there any regulatory restrictions that will influence the archiving and purging plans?

ANSWER: C D E

QUESTION NO: 12

Universal Containers wants to automatically archive all inactive Account data that is older than 3 years. The information does not need to remain accessible within the application. Which two methods should be recommended to meet this requirement? Choose 2 answers

- A. Use the Force.com Workbench to export the data.
- B. Schedule a weekly export file from the Salesforce UI.
- C. Schedule jobs to export and delete using an ETL tool.
- D. Schedule jobs to export and delete using the Data Loader.

ANSWER: C D**QUESTION NO: 13**

A company has 12 million records, and a nightly integration queries these records.

Which two areas should a Data Architect investigate during troubleshooting if queries are timing out? (Choose two.)

- A. Make sure the query doesn't contain NULL in any filter criteria.
- B. Create a formula field instead of having multiple filter criteria.
- C. Create custom indexes on the fields used in the filter criteria.
- D. Modify the integration users' profile to have View All Data.

ANSWER: A C**QUESTION NO: 14**

NTO uses salesforce to manage relationships and track sales opportunities. It has 10 million customers and 100 million opportunities. The CEO has been complaining 10 minutes to run and sometimes failed to load, throwing a time out error.

Which 3 options should help improve the dashboard performance?

Choose 3 answers:

- A. Use selective queries to reduce the amount of data being returned.
- B. De-normalize the data by reducing the number of joins.
- C. Remove widgets from the dashboard to reduce the number of graphics loaded.
- D. Run the dashboard for CEO and send it via email.
- E. Reduce the amount of data queried by archiving unused opportunity records.

ANSWER: A B E

QUESTION NO: 15

UC has to built a B2C ecommerce site on Heroku that shares customer and order data with a Heroku Postgres database. UC is currently utilizing Postgres as the single source of truth for both customers and orders. UC has asked a data architect to replicate the data into salesforce so that salesforce can now act as the system of record.

What are the 3 considerations that data architect should weigh before implementing this requirement? Choose 23 answers:

- A.** Consider whether the data is required for sales reports, dashboards and KPI's.
- B.** Determine if the data is driver of key process implemented within salesforce.
- C.** Ensure there is a tight relationship between order data and an enterprise resource plaining (ERP) application.
- D.** Ensure the data is CRM center and able to populate standard of custom objects.
- E.** A selection of the tool required to replicate the data.
 - a. – Heroku Connect is required but this is confusing

ANSWER: B D