

# DUMPS ARENA

## Salesforce Tableau CRM Einstein Discovery Consultant

Salesforce Tableau-CRM-and-Einstein-Discovery-Consultant

Version Demo

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**QUESTION NO: 1**

Which Einstein Analytics asset or assets are created when using an App Template to create an app?

- A. The app, dataflows and datasets, dashboards, and permission sets
- B. The app, dataflows and datasets, and dashboards
- C. The app, dataflows and datasets, and users
- D. An empty app

**ANSWER: B****QUESTION NO: 2**

A small Business Intelligence team is overwhelmed with multiple requests to create new dashboards. An option is to use layout templates to help with dashboard development.

What are two advantages of using layout templates? Choose 2 answers

- A. Layout templates are equipped with design best practice, such as optimally positioned KPIs and filters
- B. Layout templates are fast to create because they are fixed and read-only
- C. Layout templates offer a consistent end user experience
- D. Layout templates offer a universal layout thus reducing the hours spent on design

**ANSWER: C D****QUESTION NO: 3**

Exhibit:

2	X00002	SOUTH	01/01/2018	100
3	X00003	-	01/02/2018	200
4	X00004	SOUTH	01/02/2018	100
5	X00005	SOUTH	01/03/2018	0
6	X00006	EAST	01/03/2018	300
7	X00007	NORTH	01/04/2018	0
8	X00008	-	01/04/2018	100
9	X00009	SOUTH	01/05/2018	500
10	X00010	EAST	01/05/2018	200
11	X00011	WEST	01/06/2018	700
12	X00012	EAST	01/06/2018	200

A shipping company created a dataset, "BookII," containing budget per region per month for the first six months of 2018. The dataset is shown in the graphic. Now, they want to create a lens showing the total budget for each region for each month. Every combination of region and month must be shown in the lens, even if there is no data.

How can an Einstein Consultant help this company build this lens?

- A. Use a SAQL query leveraging the "fill" statement with a "partition" parameter.
- B. Use a SAQL query to create fake rows for any data that is missing data from the dataset.
- C. Use a "Compare Table" and use the "Show summary" option.
- D. Use a "Compare Table" and add a column leveraging the "Running Total" function.

**ANSWER: A**

#### QUESTION NO: 4

Which set of statements generates monthly amount on a cumulative basis annually?

A)

```
result = load "opportunity1";
result = group result by ('CloseDate_Year','CloseDate_Month');
result = foreach result generate 'CloseDate_Year','CloseDate_Month', sum(sum(Amount)) over ([..0] partition by all order by ('CloseDate_Year','CloseDate_Month')) as 'Cumulative Closed Amount';
```

B)

```
result = load "opportunity1";
result = group result by ('CloseDate_Year','CloseDate_Month');
result = foreach result generate 'CloseDate_Year','CloseDate_Month', sum(sum(Amount)) over ([..0] partition by 'CloseDate_Year' order by ('CloseDate_Year','CloseDate_Month')) as 'Cumulative Closed Amount';
```

C)

```
result = load "opportunity1";
result = group result by ('CloseDate_Year','CloseDate_Month');
result = foreach result generate 'CloseDate_Year','CloseDate_Month', sum(sum(Amount)) over ([..] partition by 'CloseDate_Year'
order by ('CloseDate_Year','CloseDate_Month')) as 'Cumulative Closed Amount';
```

D)

```
result = load "opportunity1";
result = group result by ('CloseDate_Year','CloseDate_Month');
result = foreach result generate 'CloseDate_Year','CloseDate_Month', sum(sum(Amount)) over ([..0] partition by 'CloseDate_Year'
order by ('CloseDate_Year','CloseDate_Month')) as 'Cumulative Closed Amount';
```

- A. Option A
- B. Option B
- C. Option C
- D. Option D

**ANSWER: D**

#### QUESTION NO: 5

In a dataset, there are multiple boolean fields. When displayed on any dashboard, the boolean fields should all be displayed in the same way: a value of true should result in the display of the word "Yes" in green; a value of false should result in the display of the word "No" in red.

In which two ways can this be accomplished? Choose 2 answers

- A. Download the XMD for the dataset and change the values and color for the fields and then upload to the dataset.
- B. In the explorer, select the boolean fields and use the "edit values" option on the fields to change values and colors.
- C. Create an XMD node in the dataflow to change the label and color of the values in the fields.
- D. In the explorer, select the boolean fields, then create a derived dimension that references the boolean fields, and then modify the values and colors of the derived dimension.

**ANSWER: A B**

#### QUESTION NO: 6

What are two core design principles to consider when building Analytics apps or dashboards? Choose 2 answers

- A. Emphasis: make sure they have space for important information, such as headlines and key charts.
- B. Clarity: make sure they are uncluttered and easy to interpret.
- C. Consistency: make sure they have a sense of familiarity to strengthen your users' ease of use.
- D. Balance: make sure they have a balance of different charts to get a more interesting design.

**ANSWER: B C****Explanation:**

<https://trailhead.salesforce.com/en/content/learn/modules/analytics-app-design/principles-good-design>

**QUESTION NO: 7**

What happens if you first disable Analytics, and then you re-enable Analytics later? Select 2

- A. User permissions are removed from each defined permission set if Analytics is disabled. (Missed)
- B. User permissions are not removed from each defined permission set if Analytics is disabled.
- C. You must define the permission sets again if Analytics is re-enabled. (Missed)
- D. You must not define the permission sets again if Analytics is re-enabled.

**ANSWER: A C****Explanation:**

[https://blog.bessereau.eu/assets/pdfs/bi\\_admin\\_guide\\_setup.pdf](https://blog.bessereau.eu/assets/pdfs/bi_admin_guide_setup.pdf)

**QUESTION NO: 8**

Which security feature can be used to give Regional Development Coordinator roles access to only their designated regions and seed bank orders?

- A. Inherited security
- B. Security predicates
- C. Separate apps for each region
- D. Sharing rules

**ANSWER: B****QUESTION NO: 9**

A consultant is asked to create a dashboard for sales to see the forecasted sales per product family. After gathering the requirements, the consultant decides to leverage the timeseries SAQL statement to predict sales.

Which two actions must be performed when writing the SAQL query?

Choose 2 answers

- A. Determine if the timeseries required parameter, prediction interval, should be 80 or 95.

- B. Investigate which prediction model is best for the data available.
- C. Validate that there is enough data in the dataset to make a good prediction.
- D. Include the fill SAQL statement to fill any missing dates.

**ANSWER: C D**

#### **QUESTION NO: 10**

A consultant created a dashboard using Einstein Analytics for her client, a shipping company. It sources data from very large datasets. Now the client has requested that the consultant add more steps to the dashboard.

To ensure that the dashboard has acceptable performance, what two actions should the consultant take? Choose 2 answers

- A. Check if any steps can be reused for multiple purposes.
- B. Replace AggregateFlex steps with SAQL steps.
- C. Split the steps and charts into different pages in a dashboard.
- D. Avoid using conditional formatting.

**ANSWER: A C**

#### **QUESTION NO: 11**

What are Einstein Analytics prebuilt permission sets? Select 2:

- A. Einstein Analytics Platform Admin
- B. Einstein Analytics Platform User
- C. Einstein Analytics
- D. Einstein Analytics Superadmin

**ANSWER: A B**

#### **QUESTION NO: 12**

Why is it important to prepare the data in a CSV file before you bring it into Analytics?

- A. To remove column headers
- B. To make sure the content is interesting
- C. To add currency symbols to numeric fields

D. To make sure Analytics can set the field type correctly

**ANSWER: D**

### QUESTION NO: 13

An Einstein Consultant needs to add some data values to an existing dataflow: a text field, a number (via a case statement), and a date (via SAQL).

In order to achieve this, which compute option should be used?

- A. computeExpression
- B. computeData
- C. computeValue
- D. computeField

**ANSWER: A**

### QUESTION NO: 14

A consultant is working with a credit card company that needs help with ongoing fraudulent transactions. The company provides a representative sample dataset for the consultant to analyze in Einstein Discovery. The story's initial assessment shows that a third-party payment app is the source of these fraudulent transactions. However, the company rejects this assessment outcome, stating they have not had a partnership with this payment app long enough for it to be a concern.

What is the recommended next step to improve the story outcome?

- A. Make adjustments to the story to better demonstrate that the third-party payment app is the culprit.
- B. Use the credit card company's domain knowledge and exclude the third-party payment app from the story.
- C. Explain to the company that the story has returned unbiased results and the initial assessment is accurate.
- D. Ask the credit card company for a more comprehensive dataset to analyze.

**ANSWER: C**

### QUESTION NO: 15

Why would you use the Actions menu in a chart?

- A. To expand the time period shown in a dashboard
- B. To rearrange widgets in dashboards
- C. To post to Chatter

D. To create workout plan for you and your team

**ANSWER: C**