

DUMPS ARENA

Adobe Commerce Business Practitioner Expert

Adobe AD0-E708

Version Demo

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QUESTION NO: 1

You are building policies for a merchant to ensure PCI compliance website.

What two action items do you write in the policy to maintain PCI compliance?

- A. Purge all webserver visitor access logs after 30 days
- B. All critical patches must be applied within 30 days or less of their availability
- C. admin users must have their own login credentials.
- D. Customers must be notified within 72 Hours of a data breach.

ANSWER: B C**QUESTION NO: 2**

A merchant has asked you to make their site WCAG 2.0 sections A & AA compliant.

What Kind of compliance should the website meet?

- A. VAK compliance
- B. Accountability Compliance
- C. PCI Compliance
- D. Accessibility Compliance

ANSWER: A**QUESTION NO: 3**

A merchant would like a promotional content block on the cart which changes by customer segment. the content should only appear when you cart total is \$50 or more excluding shipping.

What solution will meet the requirement?

- A. Create a widget with a static block assign to a customer price rule.
- B. Create a dynamic block and choose the customer segment
- C. Create a static block and add it to the layout area for the shopping cart with the customer segment
- D. Create a banner, apply the 'customer segment to the banner and choose the banner price rule

ANSWER: B**QUESTION NO: 4**

You are helping a merchant design a loyalty program for customer who have placed over \$10,00 worth of orders. The program will automatically give those customers a 10% discount on each future order. The merchant is using Magento Commerce and would like to avoid customizing Magento.

Which two Magento features do you use to set up this loyalty program?

Choose 2 answers

- A. Customer Groups
- B. Shopping Cart Price Rules
- C. Catalog Price Rules
- D. Customer Segments

ANSWER: B D**QUESTION NO: 5**

The merchant in the United States plans to launch a B2B website with a unique catalog structure. The B2B website must be available to Canada and Mexico.

Canada and Mexico will utilize a new payment gateway. United States customers will have different pricing than Canada and Mexico.

What is the minimum number of combinations necessary to add accomplish the requirements?

- A. Three websites three store views
- B. website, one store, three store
- C. two stores, three store views
- D. One website, two stores three store views

ANSWER: A**QUESTION NO: 6**

A retail sells their products on their Magento Commerce site and in physical stores, they want to give customers the ability to purchase and use gift cards online or in-store, including cards which have already been sold through both channels.

Their in-store point-of-sale (POS) has built-in gift card capabilities and allows cards to be created or adjusted through an API.

Which three items must be included in the requirements for this project?

Choose 3 answers

- A. Exiting Magento cards and balances must be imported into the POS
- B. An additional payment method must be added to the Magento checkout
- C. Existing in-store cards and balances must be imported Into Magento
- D. Magento and the POS must share the same product catalog
- E. Gift card records in Magento and the POS must be synchronized when any gift card transaction takes place

ANSWER: B C D

QUESTION NO: 7

A business plans to utilize Magento Commerce one Page Checkout.

Which three configurations are available for One page checkout?

Choose 3 answers

- A. Reordering the Hems mat display in the order summary
- B. Reordering me checkout totals sort order
- C. Enabling The display of a terms a conditions modal
- D. Configuring the maximum number of Items to display In order summary
- E. Reordering the display of Gift Card and Promotion code fields

ANSWER: C D E

QUESTION NO: 8

A merchant sells low-priced items and has a high average number of items per order. Once a customer has over five items in their cart, the mini-cart increases in height and difficult to navigate on module.

How do you improve the mini-cart user experience using native Magento features?

- A. Enable mini-cart pagination
- B. This requires a customization
- C. Disable the min-cart
- D. Limit the number of items visible and hide the scrollbar

ANSWER: D

QUESTION NO: 9

A merchant is running an eCommerce website using native Adobe Commerce and wants to offer a discount with the first purchase. What are the two configurations required to implement this? (Choose two.)

- A. Customer Group needs to be defined.
- B. Customer Segments need to be defined.
- C. Tier Pricing needs to be created.
- D. A cart price rule needs to be created.

ANSWER: A D**QUESTION NO: 10**

You are updating product information in the admin panel of your Magento store. Your updates are missing from the fronted of the site. You have refreshed the browser, checked the updated values in the admin panel several times, reindexed, and flushed the cache and yet the Changes are still missing.

Why are your updates missing?

- A. You made updates at the Global but there is old content at the Store View scope.
- B. You made updates at the Store View Scope but failed to update the Global scope to match.
- C. Update only appear on the fronted when they have been added to a Scheduled Change
- D. Your browser is using cached values and will continue to do so until the cache expires.

ANSWER: D