

DUMPS ARENA

CompTIA Data+ Certification Exam

CompTIA DA0-001

Version Demo

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QUESTION NO: 1

A data analyst wants to create "Income Categories" that would be calculated based on the existing variable "Income". The "Income Categories" would be as follows:

Income category 1: less than \$1.

Income category 2: more than \$1 and less than \$20,000.

Income category 3: more than \$20,001 and less than \$40,000.

Income category 4: more than \$40,001.

Which of the following data manipulation techniques should the data analyst use to create "Income Categories"?

- A. Data merge
- B. Derived variables
- C. Data blending
- D. Data append

ANSWER: B**QUESTION NO: 2**

Kelly wants to get feedback on the final draft of a strategic report that has taken her six months to develop.

What can she do to get prevent confusion as see seeks feedback before publishing the report?

Choose the best answer.

- A. Distribute the report to the appropriate stakeholders via email.
- B. Use a watermark to identify the report as a draft.
- C. Show the report to her immediate supervisor.
- D. Publish the report on an internally facing website.

ANSWER: B**QUESTION NO: 3**

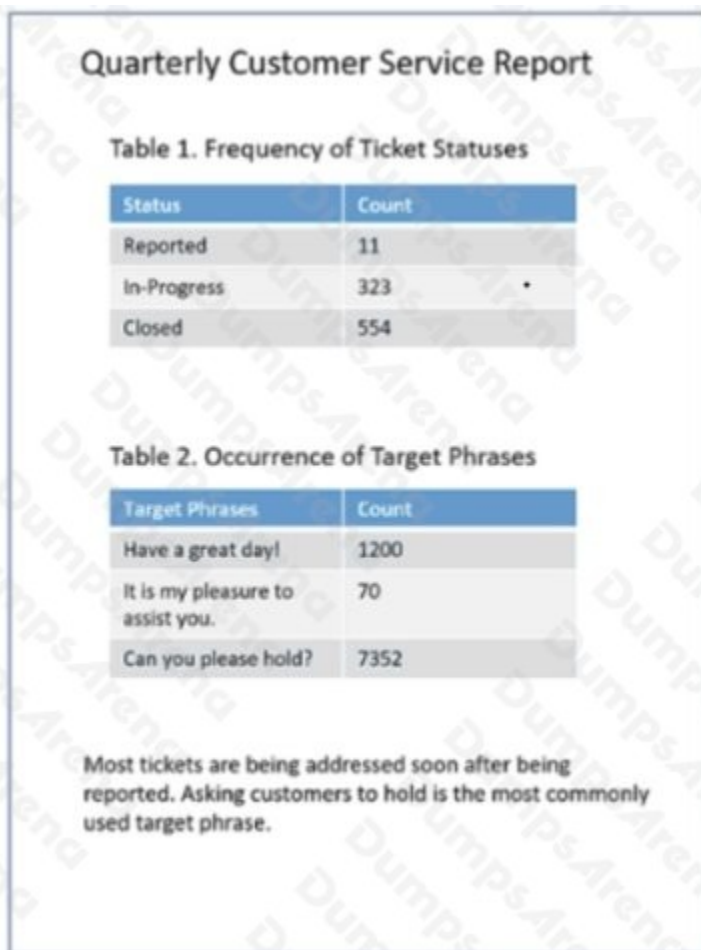
A data analyst needs to present the results of an online marketing campaign to the marketing manager. The manager wants to see the most important KPIs and measure the return on marketing investment. Which of the following should the data analyst use to BEST communicate this information to the manager?

- A. A real-time monitor that allows the manager to view performance the day the campaign was launched
- B. A sell-service dashboard that allows the manager to look at the company's annual budget performance
- C. A spreadsheet of the raw data from all marketing campaigns and channels
- D. A summary with statistics, conclusions, and recommendations from the data analyst

ANSWER: D

QUESTION NO: 4

Given the following report:



The image shows a report titled "Quarterly Customer Service Report" with two tables and a summary paragraph. Table 1 shows ticket status counts, and Table 2 shows the occurrence of target phrases. A summary paragraph states that most tickets are addressed soon after being reported and that asking customers to hold is the most common phrase.

Quarterly Customer Service Report

Table 1. Frequency of Ticket Statuses

Status	Count
Reported	11
In-Progress	323
Closed	554

Table 2. Occurrence of Target Phrases

Target Phrases	Count
Have a great day!	1200
It is my pleasure to assist you.	70
Can you please hold?	7352

Most tickets are being addressed soon after being reported. Asking customers to hold is the most commonly used target phrase.

Which of the following components need to be added to ensure the report is point-in-time and static? (Choose two.)

- A. A control group for the phrases
- B. A summary of the KPIs
- C. Filter buttons for the status

- D. The date when the report was last accessed
- E. The time period the report covers
- F. The date on which the report was run

ANSWER: C E

QUESTION NO: 5

The number of phone calls that call center receives in a day is an example of:

- A. continuous data.
- B. categorical data.
- C. ordinal data.
- D. discrete data.

ANSWER: D

QUESTION NO: 6

Which of the following is a control measure for preventing a data breach?

- A. Data transmission
- B. Data attribution
- C. Data retention
- D. Data encryption

ANSWER: D

QUESTION NO: 7

An analyst has been asked to validate data quality. Which of the following are the BEST reasons to validate data for quality control purposes? (Choose two.)

- A. Retention
- B. Integrity
- C. Transmission
- D. Consistency

E. Encryption

F. Deletion

ANSWER: B D

QUESTION NO: 8

Which of the following actions should be taken when transmitting data to mitigate the chance of a data leak occurring? (Choose two.)

A. Data identification

B. Data processing

C. Data reporting

D. Data encryption

E. Data masking

F. Fata removal

ANSWER: D E

QUESTION NO: 9

Different people manually type a series of handwritten surveys into an online database. Which of the following issues will MOST likely arise with this data? (Choose two.)

A. Data accuracy

B. Data constraints

C. Data attribute limitations

D. Data bias

E. Data consistency

F. Data manipulation

ANSWER: A F

QUESTION NO: 10

Which of the following are reasons to create and maintain a data dictionary? (Choose two.)

A. To improve data acquisition

- B. To remember specifics about data fields
- C. To specify user groups for databases
- D. To provide continuity through personnel turnover
- E. To confine breaches of PHI data
- F. To reduce processing power requirements

ANSWER: A B