

DUMPS ARENA

Adobe Experience Manager Sites Business Practitioner Expert

Adobe AD0-E121

Version Demo

Total Demo Questions: 10

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QUESTION NO: 1

A media customer wants to implement an enterprise DAM to manage their assets. The customer works closely with third-party agencies who build and deliver bulk creatives for their projects. The marketers manage asset renditions for mobile and web layout.

Which two features should the Business Practitioner recommend for the setup? (Choose two.)

- A. A Dynamic Media
- B. An integration with Adobe Creative Cloud
- C. An AEM Assets with Adobe Asset Link
- D. A translation workflow

ANSWER: B C**QUESTION NO: 2**

A content author receives a request to build a new page with content that includes images and layout that exists on other pages. The page must be built using the existing content.

What should the Business Practitioner recommend to meet this requirement?

- A. Clone an experience fragment template
- B. Leverage the content fragment reference component
- C. Author the content directly on the page
- D. Leverage the experience fragment reference component

ANSWER: B**QUESTION NO: 3**

A customer that uses version 6.5 wants to have a text component with basic text editing features. The solution must require minimal effort cost and time to meet the deadline.

Which approach should a Business Practitioner recommend?

- A. Use Core Text Component

- B. Use HTML Source Edit
- C. Use Foundation Text Component
- D. Create a new Text Component

ANSWER: A

QUESTION NO: 4

An end user tries to create a page on the Sites console but receives the following error:

Problem Accessing '/content/loolbar.html.' Reason: 403 Forbidden

How should the Business Practitioner categorize the issue during the initial triage?

- A. Permission issue
- B. Replication issue
- C. Development Defect
- D. AEM Product Defect

ANSWER: A

QUESTION NO: 5

You are running through an AEM Assets Discovery Checklist for your customer. Their main concerns are low downtime and minimum latency issues. What are two most important questions that you can ask the customer to best address their concerns? Choose two.

- A. What is the typical network connectivity for users accessing AEM?
- B. Do you have asset review/approval workflows?
- C. What hours are considered "off-peak" for your content authors?
- D. Do you intend to use Creative Cloud integration?
- E. What are the types of assets to be migrated?

ANSWER: A C

QUESTION NO: 6

A company requests a new banner component that should conform to company design standards. Details on what the authoring dialog experience should be have not been provided.

Which two additional pieces of information should the Business Practitioner clarify for the developer? (Choose two.)

- A. Content model
- B. Selectable fields
- C. Editable elements
- D. Workflow model

ANSWER: A B**QUESTION NO: 7**

Which mo additional AEM Assets features become available after integration with Dynamic Media? (Choose two.)

- A. Smart Cropping
- B. Smart rags
- C. Asset translation workflows
- D. Creation of spin sets
- E. Generation of static renditions

ANSWER: A E**QUESTION NO: 8**

Which Workflow model property should a Business Practitioner select for a workflow that will be ran often and does not require saving workflow runtime history?

- A. Translent Workflow
- B. Asset Offloading
- C. Asset Microservice

D. Unlock Payload Process

ANSWER: C

QUESTION NO: 9

Regarding performance, what are the Adobe recommended response Time guidelines for unreachd HTML requests?

- A. 30% of the requests for pages should have a response in less than 100ms.
- B. 70% of the requests for pages should have a response in less than 100ms C. 20% of the requests for pages should have a response in less than 1 second.
- C. No pages should respond slower than an elapsed period o' 500ms.

ANSWER: B

QUESTION NO: 10

A customer is preparing for holiday sales and needs to update the live site at exactly midnight local time, without any manual intervention. All changes are already done on the author instance.

Which two AEM functions should the Business Practitioner recommend? (Choose two)

- A. AEM Translations
- B. Manage Publication
- C. Quick Publish
- D. Launches
- E. Multi-Site-Manager

ANSWER: B D