

# DUMPS ARENA

## Adobe Experience Manager Sites Business Practitioner Expert - Upgrade

Adobe AD5-E803

Version Demo

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**QUESTION NO: 1**

A customer wants to enable Two authors to finish each other's assignee workflow tastes when one author is absent or share an excessive load in the short term. What should a

Business Practitioner recommend?

- A. Add both authors to dam-users group
- B. Add both authors as impersonators of each other
- C. Add both authors to workflow-users group
- D. Add both authors to a participant step

**ANSWER: A****QUESTION NO: 2**

A company requests a new banner component that should conform to company design standards. Details on what the authoring dialog experience should be have not been provided.

Which two additional pieces of information should the Business Practitioner clarify for the developer? (Choose two.)

- A. Content model
- B. Selectable fields
- C. Editable elements
- D. Workflow model

**ANSWER: A B****QUESTION NO: 3**

Which mo additional AEM Assets features become available after integration with Dynamic Media? (Choose two.)

- A. Smart Cropping
- B. Smart rags

- C. Asset translation workflows
- D. Creation of spin sets
- E. Generation of static renditions

**ANSWER: A E**

#### **QUESTION NO: 4**

A content manager wants to see how recent/ published AEM pages perform by seeing Page Views, Unique Visitors, and Time on page while viewing the pages in the AEM Site

Console.

Which two recommendations should the Business Practitioner make? (Choose two)

- A. Configure AEM to Integrate with Adobe Analytics
- B. Use List View
- C. Use Column View
- D. Use Card View
- E. Configure AEM to integrate with Adobe Search and Promote

**ANSWER: A D**

#### **QUESTION NO: 5**

The editorial manager notices that the content team is not following the recommended taxonomy and created tag duplicates in the different places of the tag hierarchy. The editorial manager follows up with the team and asks the Business Practitioner for the most efficient solution for the duplicates.

What should the Business Practitioner recommend the editorial manager use?

- A. Merge operation
- B. Move operation
- C. Delete operation
- D. Unpublish operation

**ANSWER: D**

**QUESTION NO: 6**

You are running through an AEM Assets Discovery Checklist for your customer. Their main concerns are low downtime and minimum latency issues. What are two most important questions that you can ask the customer to best address their concerns? Choose two.

- A. What is the typical network connectivity for users accessing AEM?
- B. Do you have asset review/approval workflows?
- C. What hours are considered "off-peak" for your content authors?
- D. Do you intend to use Creative Cloud integration?
- E. What are the types of assets to be migrated?

**ANSWER: A C**

**QUESTION NO: 7**

A company plans to use machine translation to translate page content in its webpages.

Which AEM feature should be used to connect to a third party translation service provider?

- A. Microsoft Translator
- B. Internationalization Translation Service
- C. Translation Integration Framework
- D. Granite Translation Manager

**ANSWER: C**

**QUESTION NO: 8**

A new user who is a member of the content-authors group needs to access the AEM web console. The new user should not be added to the administrator's group.

What should the Business Practitioner recommend?

- A. Give additional permissions to content-authors group
- B. Update the IMS configuration

- C. Update the OSGi configuration
- D. Give additional permissions to the new user

**ANSWER: B**

**QUESTION NO: 9**

Which Workflow model property should a Business Practitioner select for a workflow that will be ran often and does not require saving workflow runtime history?

- A. Translent Workflow
- B. Asset Offloading
- C. Asset Microservice
- D. Unlock Payload Process

**ANSWER: C**

**QUESTION NO: 10**

In which situation should Experience Fragments be used? Choose two.

- A. Using Content Services to create a headless solution
- B. When experiences need to be optimized with intelligence based on specific KPIs
- C. When content contains large size assets and needs better performance
- D. When experiences can be reused with same or similar content and layout
- E. When using Adobe Experience Cloud service for content

**ANSWER: D E**