

DUMPS ARENA

Adobe Campaign Classic Developer Certified Professional

Adobe AD0-E313

Version Demo

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QUESTION NO: 1

What are the three data types available when a developer is loading data from an external file using the data loading activity? Choose the three correct answers

- A. integer(256bits)
- B. period
- C. varChar
- D. floating number (double precision)
- E. long text
- F. integer(128bits)

ANSWER: C E**QUESTION NO: 2**

A Campaign developer notices that targeting approval and content approval notifications are not being sent. What should the developer verify to resolve this situation?

- A. The Jobs on deliveries in campaigns workflow is running.
- B. The target of the approval message is in the recipient table.
- C. The notification reminders are configured in the delivery approvals tab.
- D. The approval message is using a notification typology.

ANSWER: A**QUESTION NO: 3**

Which two attributes need to be configured in order to create an External Account of type 5FTP? Choose the two correct answers.

- A. Access Key
- B. Encryption
- C. Server
- D. Account

E. Channel

ANSWER: A B

QUESTION NO: 4

A Campaign developer receives a request to attach a file to each email in a campaign.

There are three variations of the attachment. The filename to be attached must be based on a recipient-level derived field: attachmentSegment. The derived field is created in an enrichment activity and carried through as additional data with the target population.

The developer will select File Name is Computed during delivery for each message and use a computed filename.

How should the developer set the attachment computed filename for the three attachments located in the C: \tosend directory?

- A. C:\tosend\ <%= targetData. attachmentSegment %>.pdf
- B. C:\tosend\ <%= additionalData. attachmentSegment %>.pdf
- C. C:\tosend\ <%= recipient.attachmentSegment %>.pdf
- D. C:\tosend\<%= enrichmentData. attachmentSegment %>.pdf

ANSWER: A

QUESTION NO: 5

An Adobe Campaign developer uses an Import workflow to load data from an external source, but finds that duplicate entries are created in the recipient table. What are the two likely causes of the error? Choose the two correct answers.

- A. The Update data activity is set to the 'insert' option.
- B. The file was not deduplicated before the importing workflow.
- C. A deduplication step is missing in the workflow.
- D. The identifier was not configured property.
- E. The reconciliation option in the Update data is set up improperly.

ANSWER: A D

QUESTION NO: 6

What is the correct way to define enumeration?

A)

```
<enumeration basetype="char" name="gender">  
<value label="Not specified" name="unknown" value="0"/>  
<value label="Male" name="male" value="1"/>  
<value label="Female" name="female" value="2"/>  
</enumeration>
```

B)

```
<enumeration basetype="byte" name="gender"/>  
<value label="Not specified" name="unknown" value="0"/>  
<value label="Male" name="male" value="1"/>  
<value label="Female" name="female" value="2"/>
```

C)

```
<enumeration name="gender">  
<value label="Not specified" name="unknown" value="0"/>  
<value label="Male" name="male" value="1"/>  
<value label="Female" name="female" value="2"/>  
</enumeration>
```

D)

```
<enumeration basetype="byte" name="gender">  
<value label="Not specified" name="unknown" value="0"/>  
<value label="Male" name="male" value="1"/>  
<value label="Female" name="female" value="2"/>  
</enumeration>
```

- A. Option A
- B. Option B
- C. Option C
- D. Option D

ANSWER: D**QUESTION NO: 7**

Where can a developer configure the archival period of all Delivery Logs?

- A. Campaign Wizard
- B. Deployment Wizard
- C. Workflow Properties
- D. Delivery Properties

ANSWER: C**QUESTION NO: 8**

Which types of Attributes can be added in campaign schemas? Choose the three correct answers.

- A. Floating point number. Integer
- B. Date. Time. Date and Time
- C. cursor, procedure
- D. String, Boolean, Duration
- E. HTML Memo
- F. varChar, Period

ANSWER: A B F

QUESTION NO: 9

Adobe Campaign has out-of-the-box namespaces. What are two of these namespaces? Choose the two correct answers.

- A. xtn
- B. ncm
- C. xkt
- D. xtk
- E. nca

ANSWER: A D

QUESTION NO: 10

A client has a user created specifically for making API calls. The client does NOT want to create a new session token for each call.

How should the Campaign developer configure the operator to accomplish this request?

- A. Enable trusted IP
- B. Forbid web access
- C. Use LDAP integration
- D. Use Adobe ID login

ANSWER: B