

DUMPS ARENA

Adobe Campaign Classic Developer

Adobe AD0-E308

Version Demo

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QUESTION NO: 1

How should a campaign developer explain the importance of a custom namespace?

- A. Namespaces identify custom workflow jobs.
- B. Namespaces define the instance name.
- C. Namespaces create unique internal folder names.
- D. Namespaces separate user-defined schemas from Adobe schemas.

ANSWER: B**QUESTION NO: 2**

How should a developer increase the number of days that the delivery logs are kept?

- A. Delivery information is kept indefinitely: no need to increase the number of days.
- B. Increase the Online resources Validity Period.
- C. Develop the campaign to target the same individual at least once every 60 days.
- D. Change the associated setting in the instance configuration.

ANSWER: B**QUESTION NO: 3**

A Campaign developer must create a workflow to extract a set of specific records to a flat file each day.

Which three workflow activities are required? (Choose three.)

- A. Scheduler
- B. Query
- C. Start
- D. End
- E. Data Extraction (file)

ANSWER: A B E**QUESTION NO: 4**

A Campaign developer creates an alert notification with the variable vars.recCount.

What is the result?

- A.** The notification sends the total population count for all segments in the campaign.
- B.** The notification has the population count of the target going into the alert activity.
- C.** The notification has the number of recipient records in the database.
- D.** The notification is blank until the final target is approved for the workflow.

ANSWER: B**QUESTION NO: 5**

A developer configures two split activities (Split1 and Split2). Each split has only one resulting segment. The population of the first split is the input population of the second. The segmentCode is configured on the splits as follows:

Split 1 Name: Split1

segmentCode = 'segment1' Split 2 Name: Split2

segmentCode = 'segment2'

All splits and subsequent segments result in records. The Campaign developer turns on the Concatenate the code of each segment with the code found in the input population option of the second split What is the resulting segmentCode value?

- A.** segment1segment2
- B.** segment2
- C.** split1segment1split2segment2
- D.** @ID of the recipient record + 'Segment2'

ANSWER: C**QUESTION NO: 6**

In which activities can a Campaign developer set the segment code?

- A. Read List, Update Data, Fork, Test
- B. Test, Intersection, Fork, Enrichment
- C. Read List, Fork, Query, List Update
- D. Intersection, Query, Exclusion, Enrichment

ANSWER: D

QUESTION NO: 7

Which two services are deployed only on a mid-sourcing instance in a hybrid installation setup? (Choose two.)

- A. Redirection Service (webmdl)
- B. Workflow engine (wfserver)
- C. Delivery Service (mta)
- D. Bounce email management Service (inMail)

ANSWER: C D