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Salesforce Data-Architecture-And-Management-Designer

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QUESTION NO: 1

UC recently migrated 1 Billion customer related records from a legacy data store to Heroku Postgres. A subset of the data need to be synchronized with salesforce so that service agents are able to support customers directly within the service console. The remaining non- synchronized set of data will need to be accessed by salesforce at any point in time, but UC management is concerned about storage limitations.

What should a data architect recommend to meet these requirements with minimal effort?

- A.** Virtualize the remaining set of data with salesforce connect and external objects.
- B.** Use Heroku connect to bi-directional, sync all data between systems.
- C.** As needed, make call outs into Heroku postgres and persist the data in salesforce.
- D.** Migrate the data to big objects and leverage async SOQL with custom objects.

ANSWER: A**QUESTION NO: 2**

Northern Trail Outfitters (NTO) has the following systems:

Customer master-source of truth for customer information

Service cloud-customer support

Marketing cloud-marketing support

Enterprise data warehouse—business reporting

The customer data is duplicated across all these system and are not kept in sync. Customers are also complaining that they get repeated marketing emails and have to call into update their information.

NTO is planning to implement master data management (MDM) solution across the enterprise.

Which three data will an MDM tool solve?

Choose 3 answers

- A.** Data completeness
- B.** Data loss and recovery
- C.** Data duplication
- D.** Data accuracy and quality

E. Data standardization

ANSWER: C D E

QUESTION NO: 3

The architect is planning a large data migration for Universal Containers from their legacy CRM system to Salesforce. What three things should the architect consider to optimize performance of the data migration? Choose 3 answers

- A. Review the time zones of the User loading the data.
- B. Remove custom indexes on the data being loaded.
- C. Determine if the legacy system is still in use.
- D. Defer sharing calculations of the Salesforce Org.
- E. Deactivate approval processes and workflow rules.

ANSWER: B D E

QUESTION NO: 4

Universal container (UC) would like to build a Human resources application on Salesforce to manage employee details, payroll, and hiring efforts. To adequately and store the relevant data, the application will need to leverage 45 custom objects. In addition to this,

UC expects roughly 20,00 API calls into Salesfoce from an n-premises application daily.

Which license type should a data architect recommend that best fits these requirements?

- A. Service Cloud
- B. Lightning platform Start
- C. Lightning Platform plus
- D. Lightning External Apps Starts

ANSWER: C

QUESTION NO: 5

Universal Containers is setting up an external Business Intelligence (BI) system and wants to extract 1,000,000 Contact records. What should be recommended to avoid timeouts during the export process?

- A. Use the SOAP API to export data.
- B. Utilize the Bulk API to export the data.
- C. Use GZIP compression to export the data.
- D. Schedule a Batch Apex job to export the data.

ANSWER: C

QUESTION NO: 6

UC is planning a massive SF implementation with large volumes of data. As part of the org's implementation, several roles, territories, groups, and sharing rules have been configured. The data architect has been tasked with loading all of the required data, including user data, in a timely manner.

What should a data architect do to minimize data load times due to system calculations?

- A. Enable defer sharing calculations, and suspend sharing rule calculations
- B. Load the data through data loader, and turn on parallel processing.
- C. Leverage the Bulk API and concurrent processing with multiple batches
- D. Enable granular locking to avoid "UNABLE _TO_LOCK_ROW" error.

ANSWER: A

QUESTION NO: 7

UC is migrating data from legacy system to SF. UC would like to preserve the following information on records being migrated:

- ☞ Date time stamps for created date and last modified date.
 - ☞ Ownership of records belonging to inactive users being migrated to Salesforce. Which 2 solutions should a data architect recommends to preserve the date timestamps and ownership on records? Choose 2 answers.
- A. Log a case with SF to update these fields
 - B. Enable update records with Inactive Owners Permission
 - C. Enable Set Audit fields upon Record Creation Permission

D. Enable modify all and view all permission.

ANSWER: B C

QUESTION NO: 8

NTO processes orders from its website via an order management system (OMS). The

OMS stores over 2 million historical records and is currently not integrated with SF. The Sales team at NTO using Sales cloud and would like visibility into related customer orders yet they do not want to persist millions of records directly in Salesforce. NTO has asked the data architect to evaluate SF connect and the concept of data verification. Which 3 considerations are needed prior to a SF Connect implementation?

Choose 3 answers:

- A. Create a 2nd system Admin user for authentication to the external source.
- B. Develop an object relationship strategy.
- C. Identify the external tables to sync into external objects
- D. Assess whether the external data source is reachable via an ODATA endpoint.
- E. Configure a middleware tool to poll external table data

ANSWER: B C D

QUESTION NO: 9

As part of addressing general data protection regulation (GDPR) requirements, UC plans to implement a data classification policy for all its internal systems that stores customer information including salesforce.

What should a data architect recommend so that UC can easily classify consumer information maintained in salesforce under both standard and custom objects?

- A. Use App Exchange products to classify fields based on policy.
- B. Use data classification metadata fields available in field definition.
- C. Create a custom picklist field to capture classification of information on customer.
- D. Build reports for customer information and validate.

ANSWER: B

QUESTION NO: 10

NTO has been using salesforce for sales and service for 10 years. For the past 2 years, the marketing group has noticed a raise from 0 to 35 % in returned mail when sending mail using the contact information stored in salesforce.

Which solution should the data architect use to reduce the amount of returned mails?

- A. Use a 3rd party data source to update contact information in salesforce.
- B. Email all customer and asked them to verify their information and to call NTO if their address is incorrect.
- C. Delete contacts when the mail is returned to save postal cost to NTO.
- D. Have the sales team to call all existing customers and ask to verify the contact details.

ANSWER: A**QUESTION NO: 11**

Developers at Universal Containers need to build a report for the business which displays Accounts opened in the past year grouped by industry. This report will also include information from contacts, opportunities, and orders. There are several million Accounts in the system. Which two options should be recommended to make this report perform well and satisfy the business need?

- A. Use triggers to populate denormalized related fields on the Account.
- B. Use an indexed data field with bounded data filters.
- C. Use Formula fields to surface information I related entities on the report.
- D. Use unbounded date ranges to filter the report.

ANSWER: B D**QUESTION NO: 12**

Universal Container (UC) has accumulated data over years and has never deleted data from its Salesforce org. UC is now exceeding the storage allocations in the org. UC is now looking for option to delete unused from the org.

Which three recommendations should a data architect make is order to reduce the number of records from the org?

Choose 3 answers

- A. Use hard delete in Bulk API to permanently delete records from Salesforce.
- B. Use hard delete in batch Apex to permanently delete records from Salesforce.
- C. Identify records in objects that have not been modified or used In last 3 years.

- D. Use Rest API to permanently delete records from the Salesforce org.
- E. Archive the records in enterprise data warehouse (EDW) before deleting from Salesforce.

ANSWER: A C E

QUESTION NO: 13

Northern Trail Outfitters (NTO) wants to implement backup and restore for Salesforce data. Currently, it has data backup processes that runs weekly, which back up all Salesforce data to an enterprise data warehouse (EDW). NTO wants to move to daily backups and provide restore capability to avoid any data loss in case of outage.

What should a data architect recommend for a daily backup and restore solution?

- A. Use AppExchange package for backup and restore.
- B. Use ETL for backup and restore from EDW.
- C. Use Bulk API to extract data on daily basis to EDW and REST API for restore.
- D. Change weekly backup process to daily backup, and implement a custom restore solution.

ANSWER: A

QUESTION NO: 14

A data architect has been tasked with optimizing a data stewardship engagement for a Salesforce instance. Which three areas of Salesforce should the architect review before proposing any design recommendation? Choose 3 answers.

- A. Review the metadata xml files for redundant fields to consolidate.
- B. Determine if any integration points create records in Salesforce.
- C. Run key reports to determine what fields should be required.
- D. Export the setup audit trail to review what fields are being used.
- E. Review the sharing model to determine impact on duplicate records.

ANSWER: A C E

QUESTION NO: 15

Cloud Kicks currently has a Public Read/Write sharing model for the company's Contacts.

Cloud Kicks management team requests that only the owner of a contact record be allowed to delete that contact.

What should an Architect do to meet these requirements?

- A.** Set the profile of the users to remove delete permission from the Contact object.
- B.** Check if the current user is NOT the owner by creating a "before delete" trigger.
- C.** Set the Sharing settings as Public Read Only for the Contact object.
- D.** Check if the current user is NOT the owner by creating a validation rule on the Contact object.

ANSWER: B