

# DUMPS ARENA

## CIW v5 E-Commerce Designer

CIW 1D0-525

Version Demo

Total Demo Questions: 10

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**QUESTION NO: 1**

Which technology provides channel security (privacy and authentication) through encryption, and reliability through a message integrity check (secure hash functions)?

- A. HTTP
- B. S-HTTP
- C. SSL
- D. SET

**ANSWER: C****QUESTION NO: 2**

Which of the following describes a root certificate authority (CA)?

- A. A CA that has an unlimited validity period
- B. A CA that uses LDAP to transmit its credentials to other CAs
- C. A CA that cannot be brought offline
- D. A CA that signs its own certificate and certifies itself as legitimate

**ANSWER: D****QUESTION NO: 3**

You are considering payment methods for a business-to-business (B2B) e-commerce site. Which payment method would be most appropriate for your needs?

- A. Cash on delivery (c.o.d.)
- B. Purchase order and post-purchase billing
- C. Advance payment using check or money order
- D. Purchase request and pre-purchase billing

**ANSWER: B**

**QUESTION NO: 4**

You will be hiring someone to localize your e-commerce site in order to reach a specific audience. Which of the following is most essential for the person you hire to effectively complete the job?

- A. The ability to communicate clearly with the team that created the site
- B. An understanding of the scripting language and database type used on the site
- C. An understanding of the importance of the just-in-time (JIT) process to the company
- D. An understanding of the language and culture of the audience you want to reach

**ANSWER: D****QUESTION NO: 5**

Which of the following best describes an e-commerce transaction system?

- A. It operates like an atomic reaction: One event sets off a series of events that quickly result in an explosion of activity.
- B. It operates like the open-source community: Individuals will not use propriety solutions.
- C. It operates like a chain: One broken link causes problems for the entire system.
- D. It operates like a retail sales transaction: Personal interaction influences buying decisions.

**ANSWER: C****QUESTION NO: 6**

Which of the following is a primary concern when configuring a shopping-cart system?

- A. Compatibility with ODBC and ASP
- B. Payment gateway support of SSL/TLS
- C. The initial connection cost
- D. Compatibility with the payment gateway

**ANSWER: D****QUESTION NO: 7**

Which of the following most completely describes a Sharable Content Object (SCO)?

- A. An asset described by metadata
- B. A system that centrally stores assets
- C. A Rich Site Summary (RSS) that aggregates content
- D. A Java applet or ActiveX control that aggregates and sequences data

**ANSWER: A**

#### QUESTION NO: 8

Which of the following is a disadvantage of an online storefront?

- A. Specialized hardware requirements
- B. High software costs
- C. Difficulty of administration
- D. Lack of control over security

**ANSWER: D**

#### QUESTION NO: 9

What is the most accurate way to determine the number of visits to a Web site?

- A. Use automatic e-mail notification.
- B. Install a hit counter.
- C. Use a tracking service.
- D. Measure server bandwidth used.

**ANSWER: C**

#### QUESTION NO: 10

Which of the following pieces of information will best help you determine the number of transactions your database server can accommodate?

- A. The number of concurrent user connections

- B. Maximum uptime requirements
- C. The number of database tables required
- D. Minimum installation requirements

**ANSWER: A**