

DUMPS ARENA

CIW User Interface Designer

CIW 1D0-621

Version Demo

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QUESTION NO: 1

How can you optimize your Web site for accessibility by visually challenged persons on any device (computers, laptops, tablets, mobile phones)?

- A. Incorporate white space and strong contrast between text and background.
- B. Place navigation buttons at the top and bottom of web pages.
- C. Make buttons of adequate size and have a small amount of inactive space between targets.
- D. Support external physical keyboards or alternative on-screen keyboards.

ANSWER: A**QUESTION NO: 2**

One of your web design clients contacts you to report that a visitor on their site submitted a form. A malicious web site then opened in a new window and launched malware on the visitor's computer. What is the probable cause of this attack placed on the web form?

- A. Failure to sanitize input fields
- B. Failure to validate input fields
- C. Failure to include CAPTCHA
- D. Failure to encrypt post data

ANSWER: A**QUESTION NO: 3**

Why is website navigation that is easy to understand so important?

- A. It ensures that site visitors can find what they are looking for quickly and easily.
- B. It ensures visitors will be directed to exactly the information you want them to see.
- C. It guarantees that visitors will purchase products.
- D. Because search engines will not be able to index pages within a site, if the navigation is difficult to use.

ANSWER: A

QUESTION NO: 4

When usability testing results are reported, what should that report include?

- A. Test goals, test subject demographics, conclusions
- B. Data collection process, original design mockups, wireframes
- C. Test schedule, test subject name, screen shots
- D. Test subject name, original design plan, release date

ANSWER: A**QUESTION NO: 5**

The participatory design process includes which of the following techniques?

- A. Discovery, evaluation, prototype
- B. Surveys, testing, release
- C. Testing, review, redesign
- D. Analysis, design, prototype

ANSWER: A**QUESTION NO: 6**

Nicki is working on a website for a company that sells handmade beauty products online. One of the goals for this site is to attract and retain site visitors. What is one tactic she could use to help achieve this goal?

- A. Create a complex and unique navigation system to really impress new visitors to the site.
- B. Make sure users can only view products on the site after they have filled out a registration form to create an account.
- C. Create a blog section that can be updated weekly with tutorials on innovative ways to use the website's beauty products.
- D. Show visitors a wealth of similar product options on affiliate sites by displaying large, animated ads in the header and sidebar.

ANSWER: C**QUESTION NO: 7**

In the early days of user interface design web (1990's) designers moved from using tables to organize a layout, to interactive design using Flash. Today, which group of open-source technologies, are commonly used?

- A. PHP
- B. Vector graphics
- C. Dynamic HTML
- D. PhotoShop

ANSWER: C

QUESTION NO: 8

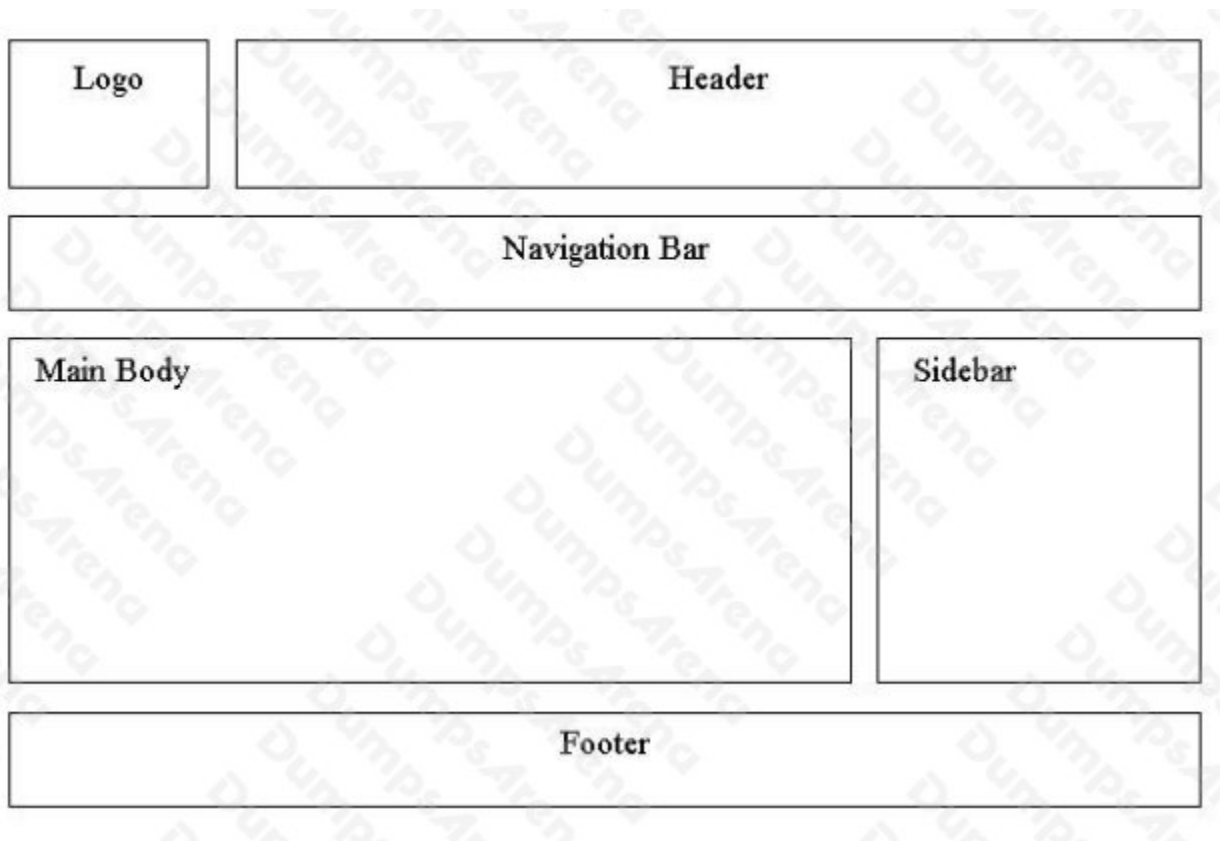
Which of the following is a clear and specific vision statement?

- A. Our website will be the most popular micro-blogging website for users ages 18 to 24 in the United States. We will have a minimum of 2 million daily views and earn at least \$4,000,000 in revenues for the first three years.
- B. Our website will be popular in our target demographic, and will be a springboard to penetrate new markets. Those new markets will increase revenue by 50%.
- C. Our site will have at least 40 million views in the first year and be frequently shared across multiple social media platforms.
- D. User will enjoy our website and be inspired to purchase products from us, share with friends and family on social media and return to the site frequently.

ANSWER: C

QUESTION NO: 9

Consider the following image.



What kind of Web site would benefit most from this kind of layout?

- A. A dictionary of definitions for slang words and phrases
- B. A social media site promoting movies through video trailers
- C. A photo gallery site for clothing fashions
- D. A general newspaper site, with many images and videos

ANSWER: D

QUESTION NO: 10

Which of the following is the preferred standard for responsive web design?

- A. Use Flash to control the appearance of the site and capture browser information.
- B. Use JavaScript to set all CSS styles and control interactivity.
- C. Use CSS to organize the information and HTML to control the appearance of the site.
- D. Use HTML to format the web site and CSS to control the appearance of the site.

ANSWER: D